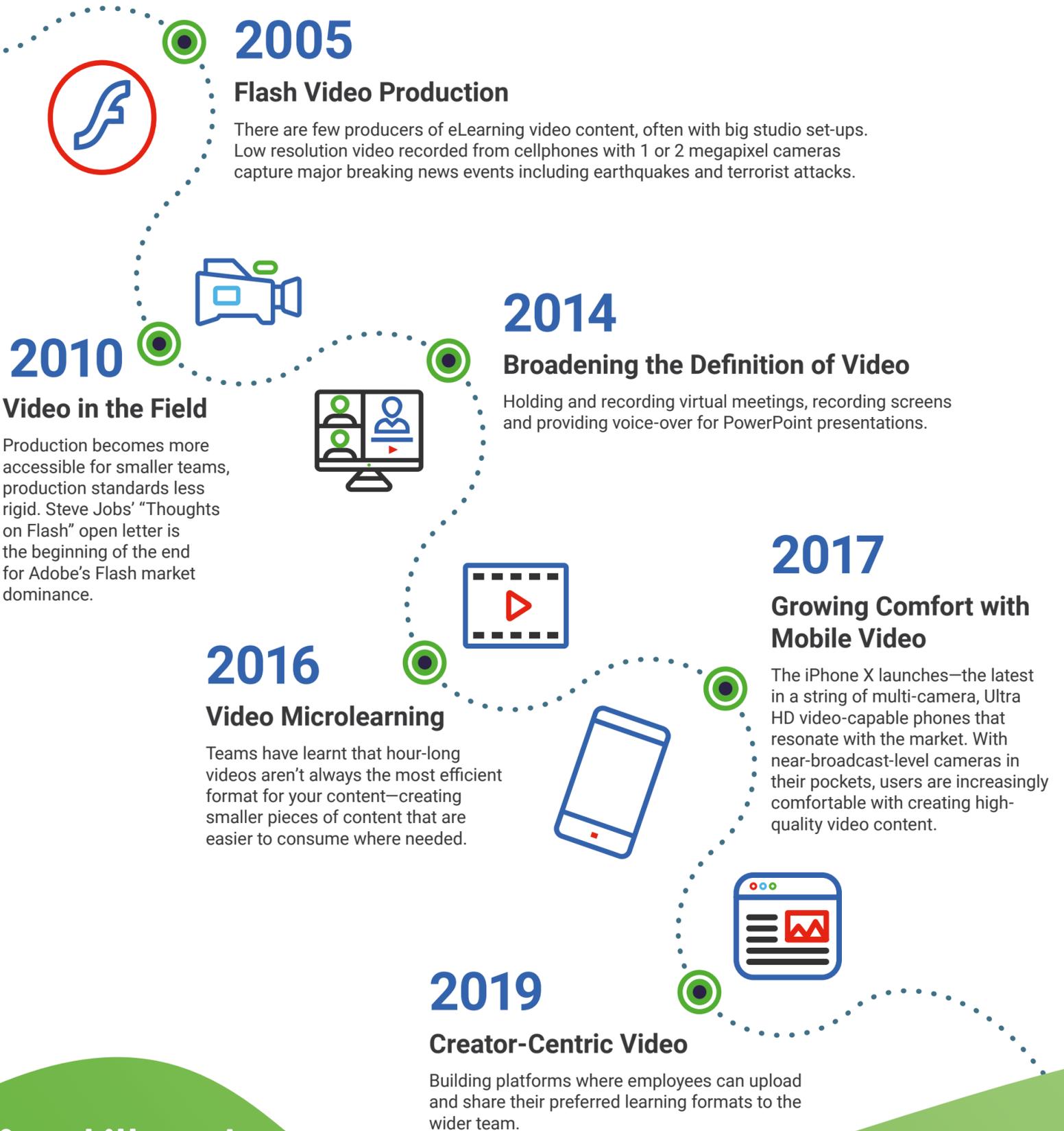


Our Creator-Centric Future

The Trend Towards Creator-Centric Content

In marketing circles, organizations have slowly learned to become comfortable with user-generated content. The same trend can be observed in Learning & Development programs. **Learning Experience Platforms (LXPs) are built on the idea that user-generated content can offer an invaluable learning experience regardless of production quality.**

A quick history of video trends



A truly creator-centric approach isn't about patching knowledge leaks as and when they present themselves. Find out more about the cultural decision your organization needs to make and download our ebook,

Our Creator Centric Future:

How to Build Effective Learning Programs in a World Where Everyone Is a Creator

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